

Agenda:

Location: Michael Angelo Gagliardi's house (Chateau H₂O, End of 43rd Ave, High Springs) or Skype

Time: 5:30 PM Eastern

NOTE different place and time!

- I. Approval of 4th Quarter 2014 BOD Minutes

- II. Selection of Officers / Appointment of Officers (Section 5.02-5.03 in Bylaws)
 - President (from within the Board)
 - Vice President (from within the Board)
 - Secretary/Treasurer (from within the Board)
 - Training Director (appointed by new President, approved by Board)
 - General Manager (appointed by new President, approved by Board)

- III. Executive Reports
 - President
 - Vice President
 - Secretary/Treasurer
 - Training Director
 - General Manager
 - Operations Manager
 - Legal

- IV. Committee Reports (Committee Coordinator - Ricky Dumm)
 - Accident Analysis - Jeff Bozanic
 - Conservation - Michael Angelo Gagliardi
 - Equipment/Technology - **Open**
 - Exploration & Survey - Michael Poucher
 - Journal - Joe Froelich
 - Membership - Orié Braun
 - Public Relations - Sandy Robinson
 - Publications/Store Products - **Open**
 - International Safety Officer - Rob Neto
 - Science - **Open**
 - Webmaster - Jeff Bauer/Rob Neto

- V. Unfinished Business
 - Operations Manager
 - Journal - current version and next version
 - 2015 Annual Seminar - date, theme & location
 - Beneath The Sea 2015 (3/27/2015 - 3/29/2015, Secaucus, New Jersey)
 - DEMA 2015 (11/4/2015 - 11/7/2014, Orlando, Florida)
 - Exploration project funding

- VI. New Business

Meeting minutes recorded by Jeff (Don may have some from the first couple of minutes)

Steve: Targeted marketing via official NACD communications (cert cards, etc.)

Present: Sandy, Steve, Lisa, Carmen, Albert, Don (phone), Jeff (Skype), Larry, Chris, Ori

Sec/Treasurer report given by Don Syme (outgoing S/T). Reported on balances of bank and CD accounts. Unable to get correct asset calculation since we require updated inventory from the High Springs warehouse. Will be transferred over to incoming S/T, along with bank accounts, etc.

TD report: Given by Rob Neto. Steady certifications in 2014. Lots of international certs, not so many FL instructors. After instructor renewals, want to find out why NACD FL instructors aren't issuing them - are they not teaching or teaching, but not issuing NACD certs? Couple of potential candidates for new instructors, but not in near future. More than half of instructors have renewed.

GM report (Steve Mann): new to position. Wants to work on overall image of the NACD. We need to start planning and announcing our events sooner. Better use of cloud-based technology. Growing international membership.

OM report (Lisa): Issues with the USPS. Some domestic and international mail is being lost. Consider going to a different shipping system, like UPS. Consider using USPS web site to print shipping labels. Need to order some of the low inventory items.

Legal: Concerned about members getting their journals and membership renewals. Caution board communications about understanding legal processes.

Committee reports:

Conservation (MAG) - continuing fauna counts at Robidoux, working on getting new sites to do fauna counts. Volunteers approaching MAG to do fauna counts or assist with data analysis. Hope to set up a set of guidelines on how to restore damage to caves.

Membership (Ori) - numbers are down, typical for this time of year. Around 654 active. Will send out email to those who haven't renewed. Journal for lifetime members: we need to make sure lifetime members get on the journal mailing list. Challenges keeping addresses up to date. Have one silver Wakulla submission so far. Recommendation is that Wakulla recipients have their seminar fee waived (note they will get a cert and a coin too).

Nominations Committee (Ori): dormant until needed next year.

General discussion about USPS and why we are having issues with a process that has worked for years. Trying to find out where the "dead file" might be -- perhaps from former directors. Assigned Lisa to go talk to the post office about it.

General discussion about how best to communicate membership renewals - snail mail versus email versus multiple. Agreed we need to be more aggressive on recruiting members, through face-to-face, instructors, etc. Discussed challenges of international recruiting.

PR (Sandy): Working with Kelly Jessop on Eco Day cleanup (Madison in March typically). Reaching out to vendors for Seminar. Booth at Springs celebration at O'Leno last year; hoping to do again this year, despite it conflicting with BTS in NJ. Sandy would like to donate a Peter Lapin cover; need NACD graphic to put on the table. Be aware of Facebook spammers! Only accept from cave divers. Sandy looking for another volunteer to pick up the PR baton.

Journal (Rob): Send journal articles to Rob, so he can get them to Joe. Submission deadline: January 1st, 2015.

Seminar: Still need to pick theme. "Women in Cave Diving?" "New Pathways?" Discussion of asking/reserving Jill Heinerth as a possible Master of Ceremonies for the seminar. Rick: would like to get a seminar budget created so we can plan our expenses appropriately. **Action item for S/T.**

Legal: all board members should sign another confidentiality agreement (**S/T -- action item for Jeff to get the form from Don and distribute for signatures/gather**). UPDATE: Don emailed Word and PDF versions of this form.

Discussion about PADI trimix program - an issue has arisen regarding the PADI trimix program and NACD instructors. TD to inform all active NACD instructors on this issue, pending Legal review.

Action item: migrate the official NACD email addresses to the new individuals.

Action item: change the web site to reflect new officers.