

NACD AGENDA
Board Meeting
11 April 2015, 6 pm
Ginnie Springs Florida

Open Meeting

Review and Acceptance of Meetings Minutes from January

Reports: President
 Vice-President
 Secretary/Treasurer
 Training Director/ Safety
 GM/ Operations
 Public Relations
 Legal
 Committee Chair
 - Membership
 - Journal
 - Conservation
 - Science and Technology
 - Exploration/Survey

Eco Day

Safety Day

Annual Seminar (Theme, Speakers, Location, Activities, Advertisement)

Rebreather Program

New Business:

NACD Org Structure

International Support and Chapter Development (Mexico, Europe, Australia)

Training (Trimix, Decompression, General Course Reviews, Instructor Crossover)

Incident Reporting Process

Quality Assurance Program

(* Required Executive Session)

Close Meeting

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Minutes:

Present: Rick Murcar, Larry Green, Don Syme, Orie, Rob Neto, Chris Corbett, MAG, Zelda Gagliaardi, Steve Mann, Carmen, Albert, Tina Atkins, Wayne Kinard

6:03 PM Rick Murcar adjourned meeting.

Rick moved to accept 1st quarter minutes. Minutes approved.

President report - interesting quarter, lots of things going on. Still feeling the effect of the past couple of year problems. I will present a better way of doing business later on in this meeting. Get back to processes so we will get more efficient. System of records are the minutes. Having meetings and taking minutes will insure complete records. Let's move forward.

VP & Treasurer (Don): Still handling financial duties. Gave fund balances and asset total. Will email out results from BTS. Plan on turning over financials in May.

TD (Rob): Cards are up to date. Some issues with receiving physical cards (never made it to Rob). Certs are down. Have 36 instructors. Working on renewals via mail/email. Getting nibbles on possible instructor crossovers. Nothing firming up there, yet. Some don't want to wait a year to get sidemount certified. RB pilot - waiting to hear back from instructors that are qualified in various RBs. Working with training committee to vet the applicants. Discussion of pre-scheduling instructor evaluation might prompt candidates. Rob to consider scheduling one so potential candidates have a target to shoot for. Discussion of the higher internship requirements for the NACD may be suppressing potential candidates from agencies that require less. Carmen asked question regarding training standards - did we incorporate the training standards in the manual? Rob mentioned that the latest standards are available on the web site (and that it would be used as part of the materials for an instructor evaluation course). Rob reported that current instructors were also emailed out the updated standards. Issue discussed regarding potential risks with NACD and PADI training standards conflict. Rick suggested the training committee work the issue and report back to the board.

Safety (Rob) - Dominican Republic SO is putting signs in caves for safety.

GM (Steve Mann) - Had lots of volunteers for BTS. BTS attendance seemed lower but the NACD booth was well-managed. We need to bring this agency to this next level. Need to market what people get for their membership dues. Need to use social media more. We need to get the word out there more on the advantages of our agency. Lively discussion about brainstorming ways to get our brand out more. Propose we enforce the access rights to the warehouse (system, record, etc.). Needs to be some record of who has access to what and when they utilize that access level (make a run to the warehouse, PO box, etc.). 5 keys are out: Don, Rob, Steve, Larry & Zelda. Let Sec/Treasurer know when access is needed and what for (Sec/Treas) will keep an on-line log.

OM (Zelda) - Inventory is organized in warehouse. Use inventory sheet at warehouse. Have web access to ordering site/online store. Need more shelves. \$50 X 4 or \$74 X 3 are the choices. Rob made motion to go with the \$75*3. Seconded by ? . Motion passed. Discussion about \$300 surprise booth fee for the NACD booth at BTS. The Gagliardi's picked up the tab. Motion to reimburse made by Don - reimburse Zelda for any actual amounts she paid for BTS fees. Seconded by Rick. Approved by all board members. Don will send them a check for reimbursement. Doing pretty well to date on sales for 2015 compared to last year. Some items need to be re-ordered. Don reminded board that we had approved \$250 expenditures for Zelda that doesn't require board approval (incidentals). Don would notify the board for any purchases over \$1,000, otherwise it was between the Sec/Treas and OM (with reporting later on to the board at the next board meeting). Too slow to wait for board approval on sub-\$1000 inventory replenishment. Carmen: need to update any publications with the official NACD logo before re-ordering (the newer NACD logo without the writing underneath it). Zelda notes that we are not collecting ad revenue for the journal. Don confirms he has not seen any ad money coming in. Consider yanking ads that aren't paid up. Tighten up on ad contract for future ads. Consider doing something special for 5, 10 and lifetime members (invitation-only dinner?)

PR (Sandy - absent) - MAG discussed PR at BTS. MAG read out a press release-type about the NACD's presence at BTS. Sold \$905 of NACD merchandise. Gave away 2.5 boxes of journals. Answered many inquiries about cave training. Lots of very interesting leads on potential speakers, cross-publishing of articles and other outreach. Rick mentioned similar possibilities up in Canadian mines.

Committees (N/A)

Membership (Orie) - 666 current members. Sending out final bunch of membership cards. Would really like to get Membership Day date soon to promote. Need list of BTS volunteers to thank them (Rick agreed to send them thank you letters). So far, only one Wakulla award application received for this year. Don suggested that July 12th be the deadline for setting the date of Membership Appreciation Day.

Journal (Jeff) - agreed that May 1st is the journal deadline with pub date of June 1st. Looking for articles! Please email them to Jeff ASAP (before the May 1st deadline).

Exploration/Survey - noted that people can get the forms on the web site and submit for funds.

Discussion about Safety Day *vs* Peacock advanced skills workshop.

Seminar date: \$500 fee for the facility (Armory). Theme: "New Pathways". Still need to create budget for the seminar. Should be less than \$2,500. Need PA system for speaker (small room, but would help). Need to bring pots & pans. Need to crank up t-shirt design (need by next board meeting, July 12th).

Motion: Larry made a motion to close meeting. Don seconded. Approved. Meeting closed.

Closed for executive session.